

DAVID CARUSO

2902 SW Romano Rd • Port St Lucie, FL • 34953

CELL (561) 281-4965 • E-MAIL dcarusodesign@gmail.com • PORTFOLIO dvivid.com

PROFILE

Highly creative and multi-talented Graphic Designer with extensive experience in multimedia and creative print. Proficient in internet marketing and web development. Very well organized, able to produce quality work, and meet required deadlines.

EDUCATION

Associates of Science, in Computer Graphics and Design

Keiser University, West Palm Beach, FL 33411

Graduated 2011

SKILLS

Creative Print

Brochures & Newsletter • Business Card • Posters • Post Cards • Stationery
Photo Restoration • Retouching

Web & Multimedia

Web Site Design • Search Engine Optimization • Video Editing

Applications

Photoshop • Illustrator • Indesign • Fireworks • Premiere • Dreamweaver
Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

Platforms

Mac OS • Windows

Other Areas of Knowledge

Aviation • Customer Service • Inventory Control • Logistics • Marketing • Retail

EXPERIENCE

Banyan Air Service | Graphic/Web Designer | (July 2012 – August 2015)

Worked on managing Pilot Shop website and marketing. Creating email blasts, store flyers, and web banners. Including adding and managing products, pricing, content, images, and online promotions.

American Bancard | Graphic/Web Designer | (July 2011 – April 2012)

Created various postcards, email blasts, landing pages, and banners. Worked with web team to create multiple websites. Managed content updates as well as SEO.

Driliquid Studio | Graphic Designer | (May 2010 – 2011)

Created multiple design themes for marketing and collateral materials including brochures, postcards, and posters. Sliced up PSD files and created landing pages.